



## Why Offer R-Health Direct Primary Care?

Over the past few decades, the healthcare system in the U.S. has continued to de-value primary care, which has fundamentally broken the relationship patients used to have with their personal primary care physician. This has resulted in tremendous fragmentation of care, leading to over utilization of the emergency room, urgent care centers, specialists, and hospitals. This shift away from primary care has created an incredible amount of waste and redundancy, less effective care, and higher healthcare costs for employers and their employees.

**Enter R-Health Direct Primary Care.** R-Health is re-imagining healthcare by re-establishing relationship-based primary care at the foundation of healthcare delivery.

## The R-Health Difference

R-Health's innovative Direct Primary Care model positions primary care in its proper place at the nexus of healthcare delivery. The main features of the R-Health model include:

- Offering near-home enhanced primary care practices to provide services to employees and covered family members
- Removing the perverse incentives of volume-based fee-for-service billing by adding a flat PEPM or PMPM model
- Empowering an enduring and trusting relationship built on convenient access to a personal primary care physician
- Providing seamless access to a doctor across a variety of modalities, including scheduled visits, phone appointments, and 24/7 access via a secure mobile app for text messaging and video visits
- Harnessing data and technology to stratify risk, spot waste, and improve outcomes

## R-HEALTH DIRECT PRIMARY CARE REDUCES COSTS

1

**REDUCING  
UNNECESSARY ER,  
URGENT CARE, AND  
HOSPITAL UTILIZATION**

2

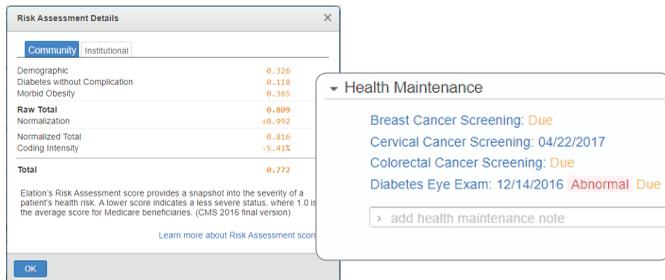
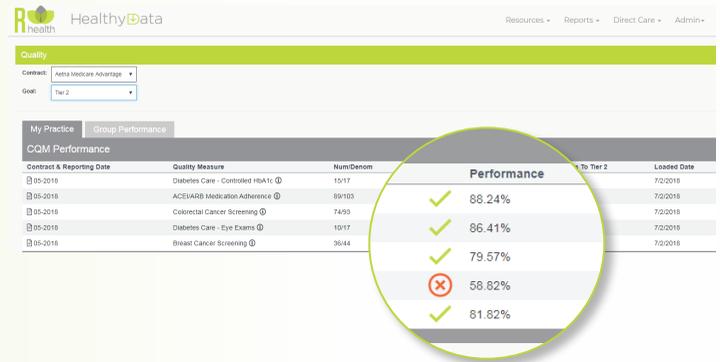
**HIGH VALUE  
REFERRALS**

3

**PROACTIVE  
MANAGEMENT  
OF CHRONIC CONDITIONS**

## HealthyData™, R-Health's Proprietary Clinical Intelligence Platform

HealthyData™ gives the R-Health clinical care team user-friendly access to data and information to make informed healthcare decisions. HealthyData™ takes disparate data sets including clinical, claims, and patient-level information and aggregates this data into one source of actionable information. It draws conclusions about how the data interacts and intersects, maps trends, and works with care teams to incorporate this knowledge into the clinical workflow.



## State-of-the-Art Electronic Medical Record (EMR) and Patient Portal

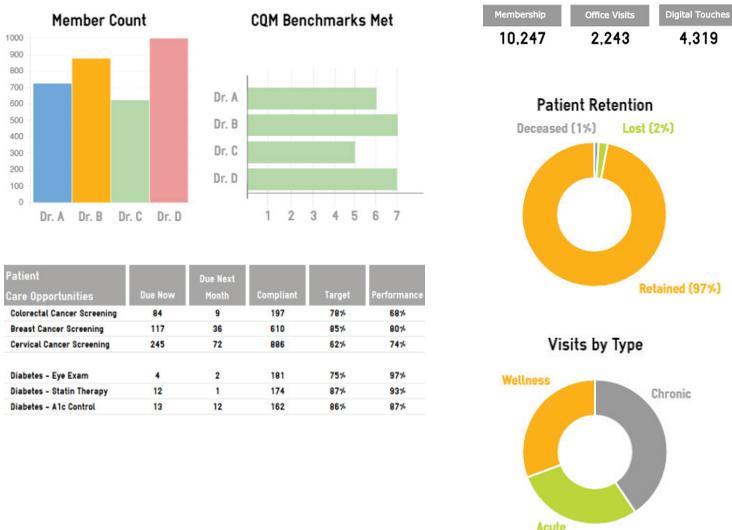
R-Health's EMR has integrated communications features between doctor and patient including follow up notifications after each visit, lab results, the ability to send messages to the doctor, text appointment reminders, educational material accessible in multiple languages, and more.



## Spruce, R-Health's Unified Patient Engagement Platform

A digital patient collaboration tool, Spruce fully closes the loop of unlimited access between our patients and physicians. It integrates patient engagement, telemedicine, care coordination, and more into a modern care delivery continuum.

This HIPAA-compliant app allows for text access, photo uploads, phone visits, and video chats, ensuring that doctors can deliver the right care, at the right time, in the right setting.



## Understanding the R-Health Impact, Our Analytics and Reporting Platform

R-Health provides robust reporting to clients to help understand the impact that Direct Primary Care has on your employees and healthcare spend. This report can be extremely detailed to include information such as medical spend, ER utilization, medication compliance, admissions, and more.

